

Life, etc.

Welcome to My Life

Rory Tahari

The chic creative director of Elie Tahari gives us a peek at her world

What's your favorite activity when you're not working?

Building sand castles with my kids in the Hamptons. I have traveled all over the world, and I still think it has the prettiest beach I've ever seen.

Best place to sit and do nothing?

Sheep Meadow in Central Park. If you are a voyeur at heart like me, there is no better people-watching spot.

Your favorite city is ...

Moscow. I lived there for two years in the late '90s, am fairly fluent in Russian, and am completely obsessed with Romanov history. Today it's such a sexy city, totally turned on by fashion. Barvikha Luxury Village, with its designer boutiques, is a shopper's mecca.



YUM!
"Levain's Dark Chocolate-Peanut Butter Chip cookies are like Reese's Peanut Butter Cups on steroids." Four-cookie gift pack, Levain Bakery, \$22; levainbakery.com.

In Her Getaway Bag

As Elie Tahari's vice chairman and a mother of two, Rory Tahari travels for business and pleasure. So it's not surprising she devised a customized iPhone app, Travel Packing Lists (\$2), to stay on track. A few of her take-alongs:

LONG SHEER CARDIGAN In cashmere or a blend

SCOOP-NECK TANK SHIRT I love Alexander Wang's!

STRETCH PANTS Hey, you want to be comfortable ...

PAIR OF FLATS Preferably from Lanvin

SCARF Choose a print that picks up a color from your outfit.



ON TIME
"Call me old-fashioned, but I have to have a watch on all the time." 18kt gold Santos Demoiselle watch, Cartier, \$15,475; cartier.com.

FRAGRANCE-FREE
"My favorite flowers are calla lilies or orchids—they have no scent." Picasso calla lily bouquet, \$150; bellefleurmy.com.

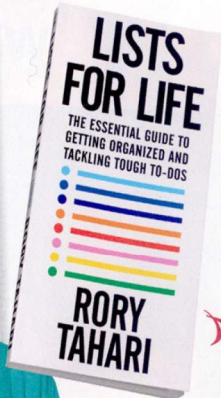


ON THE GO
"I like to be prepared, so I'm usually carrying a big tote," says Tahari, with her Hermès Birkin bag.

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FAMILY COMES FIRST

"Spending time with each other should be at the top of everyone's list." Daughter Zoe, husband Elie Tahari, Rory, and son Jeremy



ORGANIZE!

"Big tasks are often daunting, and taking that first step is so difficult. A list gives someone a place to start." Lists for Life: The Essential Guide to Getting Organized and Tackling Tough To-Dos, by Rory Tahari, \$14; amazon.com.

LOVELY LAYERS

"When I travel, I pair a cardigan and T with stretch pants." Knit sweater, Elie Tahari, \$128; elietahari.com for stores. Classic T with pocket, Alexander Wang, \$76; alexanderwang.com.



Speaking of shopping: What's the biggest mistake women make?

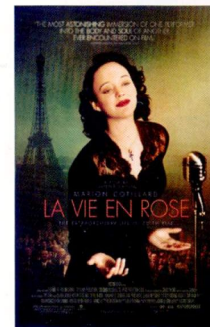
They overshop and buy too much on impulse. They forget what's in their closets or haven't judged their body type properly. That's the starting point when learning how to dress. You have to figure out what's right for your figure to have a wardrobe that really works.

What was it like doing a book?

I could put together a fashion collection faster! Giving birth to my two kids was easier! But it's great to have all my lists in one place.

So give us a list ... your favorite movies?

Ferris Bueller's Day Off. Cinema Paradiso. La Vie en Rose. And Madonna Truth or Dare: My daughter and I dance around the room like we're at a private concert. —HAL RUBENSTEIN



“MY PHILOSOPHY WHEN IT COMES TO FASHION? STAY AWAY FROM MATCHY-MATCHY OUTFITS AND MIX THINGS UP!”

SO MAGICAL
"It's one of those classics you can watch over and over—like The Godfather." La Vie en Rose, \$14; amazon.com.



SWEET MEMORIES
"These remind me how my dad always made me cinnamon toast for breakfast." Cinnamon Toast Crunch, Fruity Pebbles, and Cookie Crisp cereals, \$5 each; at grocery stores.